

AlloCiné

AlloCiné (English: **ScreenRush**) is an entertainment website which specializes on providing information on French cinema, mostly centering on novelties' promotion with DVD, Blu-ray and VOD information. The enterprise was founded as a telephonic communicator, and subsequently became an Internet portal site, which offers sufficient information by fast access and covers all movies that have been distributed in France. In 2005, it began covering television series. The website is considered the "French equivalent of IMDb."^[2]

AlloCiné was launched in 1993, before being purchased by Canal+ in 2000 and Vivendi Universal in 2002. From June 2007 to 2013, it was under the ownership of Tiger Global, an American investment fund. Since July 2013, Allociné has been owned by FIMALAC,^[3] a French holding company. The corporate headquarters is located on the Champs-Élysées in Paris.

References

- Patrick Frater (16 February 2001). "Founders quit as AlloCine expands online ticketing" (<http://www.screendaily.com/founders-quit-as-allocine-expands-online-ticketing/405046.article>). Screen Daily. Retrieved 18 October 2013.
- Rudelle, J.B. (2016). *They Told Me It Was Impossible: The Manifesto of the Founder of Criteo*. Morrisville, North Carolina: Lulu Press. p. 28. ISBN 978-1-4834-5777-2.
- "À propos d'Allociné" (<http://www.allocine.fr/service/apropos/>). Retrieved 30 September 2015.

Further reading

- Derval, Diana (December 7, 2006). *Wait marketing : communiquer au bon moment, au bon endroit*. Paris: Eyrolles. p. 90–92. ISBN 2-7081-3776-X.

External links

- Official website (<http://www.allocine.fr/>)

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Type of site	Film database
Available in	French
Owner	FIMALAC
Created by	Jean-David Blanc & Patrick Holzman ^[1]
Website	allocine.fr (http://www.allocine.fr/)
Alexa rank	979 (France: 29) [1] (http://www.alexa.com/siteinfo/allocine.fr)
Commercial	Yes
Launched	1993
Current status	Active

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